

BASIC FACTORING TECHNIQUES

Now that we have reviewed the basics of polynomial arithmetic it's time to review the basic techniques of factoring polynomial expressions. Our goal is to apply these techniques to help us solve certain specialized classes of non-linear equations. Given that 'factoring' literally means to resolve a product into its factors, it is, in the purest sense, 'undoing' multiplication. If this sounds like division to you then you've been paying attention. Let's start with a numerical example.

Suppose we are asked to factor 16337. We could write $16337 = 16337 \cdot 1$, and while this is technically a factorization of 16337, it's probably not an answer the poser of the question would accept. Usually, when we're asked to factor a natural number, we are being asked to resolve it into a product of so-called 'prime' numbers.¹ Recall that **prime numbers** are defined as natural numbers whose only (natural number) factors are themselves and 1. They are, in essence, the 'building blocks' of natural numbers as far as multiplication is concerned. Said differently, we can build - via multiplication - any natural number given enough primes.

So how do we find the prime factors of 16337? We start by dividing each of the primes: 2, 3, 5, 7, etc., into 16337 until we get a remainder of 0. Eventually, we find that $16337 \div 17 = 961$ with a remainder of 0, which means $16337 = 17 \cdot 961$. So factoring and division are indeed closely related - factors of a number are precisely the divisors of that number which produce a zero remainder.² We continue our efforts to see if 961 can be factored down further, and we find that $961 = 31 \cdot 31$. Hence, 16337 can be 'completely factored' as $17 \cdot 31^2$. (This factorization is called the **prime factorization** of 16337.)

In factoring natural numbers, our building blocks are prime numbers, so to be completely factored means that every number used in the factorization of a given number is prime. One of the challenges when it comes to factoring polynomial expressions is to explain what it means to be 'completely factored'. In this section, our 'building blocks' for factoring polynomials are 'irreducible' polynomials as defined below.

Definition 1. A polynomial is said to be **irreducible** if it cannot be written as the product of polynomials of lower degree.

While Definition ?? seems straightforward enough, sometimes a greater level of specificity is required. For example, $x^2 - 3 = (x - \sqrt{3})(x + \sqrt{3})$. While $x - \sqrt{3}$ and $x + \sqrt{3}$ are perfectly fine polynomials, factoring which requires irrational numbers is usually saved for a more advanced treatment of factoring.³ For now, we will restrict ourselves to factoring using rational coefficients. So, while the polynomial $x^2 - 3$ can be factored using irrational numbers, it is called irreducible **over the rationals**, since there are no polynomials with *rational* coefficients of smaller degree which can be used to factor it.⁴

Since polynomials involve terms, the first step in any factoring strategy involves pulling out factors which are common to all of the terms. For example, in the polynomial $18x^2y^3 - 54x^3y^2 - 12xy^2$, each coefficient is a multiple of 6 so we can begin the factorization as $6(3x^2y^3 - 9x^3y^2 - 2xy^2)$. The remaining coefficients: 3, 9 and 2, have no common factors so 6 was the greatest common factor. What about the variables? Each term contains an x , so we can factor an x from each term. When we do this, we are effectively dividing each term by x which means the exponent on x in each term is reduced by 1: $6x(3xy^3 - 9x^2y^2 - 2y^2)$. Next, we see that each term has a factor of y in it. In fact, each term has at least *two* factors of y in it, since the lowest exponent on y in each term is 2. This means that we can factor y^2 from each term. Again, factoring out y^2 from each term is tantamount to dividing each term by y^2 so the exponent on y in each term is reduced by *two*: $6xy^2(3xy - 9x^2 - 2)$. Just like we checked our division by multiplication in the previous section, we can check our factoring here by multiplication, too. $6xy^2(3xy - 9x^2 - 2) = (6xy^2)(3xy) - (6xy^2)(9x^2) - (6xy^2)(2) = 18x^2y^3 - 54x^3y^2 - 12xy^2 \checkmark$. We summarize how to find the Greatest Common Factor (G.C.F.) of a polynomial expression below.

Finding the G.C.F. of a Polynomial Expression

- If the coefficients are integers, find the G.C.F. of the coefficients.

NOTE 1: If all of the coefficients are negative, consider the negative as part of the G.C.F..

¹ As mentioned in Section ??, this is possible, in only one way, thanks to the [Fundamental Theorem of Arithmetic](#).

² We'll refer back to this when we get to Section ??.

³ See Section ??.

⁴ If this isn't immediately obvious, don't worry - in some sense, it shouldn't be. We'll talk more about this later.

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NOTE 2: If the coefficients involve fractions, get a common denominator, combine numerators, reduce to lowest terms and apply this step to the polynomial in the numerator.

- If a variable is common to all of the terms, the G.C.F. contains that variable to the smallest exponent which appears among the terms.

For example, to factor $-\frac{3}{5}z^3 - 6z^2$, we would first get a common denominator and factor as:

$$-\frac{3}{5}z^3 - 6z^2 = \frac{-3z^3 - 30z^2}{5} = \frac{-3z^2(z + 10)}{5} = -\frac{3z^2(z + 10)}{5} = -\frac{3}{5}z^2(z + 10)$$

We now list some common factoring formulas, each of which can be verified by multiplying out the right side of the equation. While they all should look familiar - this is a review section after all - some should look more familiar than others since they appeared as 'special product' formulas in the previous section.

Common Factoring Formulas

- **Perfect Square Trinomials:** $a^2 + 2ab + b^2 = (a + b)^2$ and $a^2 - 2ab + b^2 = (a - b)^2$
- **Difference of Two Squares:** $a^2 - b^2 = (a - b)(a + b)$
NOTE: In general, the sum of squares, $a^2 + b^2$ is irreducible over the rationals.
- **Sum of Two Cubes:** $a^3 + b^3 = (a + b)(a^2 - ab + b^2)$
NOTE: In general, $a^2 - ab + b^2$ is irreducible over the rationals.
- **Difference of Two Cubes:** $a^3 - b^3 = (a - b)(a^2 + ab + b^2)$
NOTE: In general, $a^2 + ab + b^2$ is irreducible over the rationals.

The example on the next page gives us practice with these formulas.

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Example 1. Factor the following polynomials completely over the rationals. That is, write each polynomial as a product of polynomials of lowest degree which are irreducible over the rationals.

1. $18x^2 - 48x + 32$
2. $64y^2 - 1$
3. $75t^4 + 30t^3 + 3t^2$
4. $w^4z - wz^4$
5. $81 - 16t^4$
6. $x^6 - 64$

Explanation. 1. Our first step is to factor out the G.C.F. which in this case is 2. To match what is left with one of the special forms, we rewrite $9x^2 = (3x)^2$ and $16 = 4^2$. Since the 'middle' term is $-24x = -2(4)(3x)$, we see that we have a perfect square trinomial.

$$\begin{aligned} 18x^2 - 48x + 32 &= 2(9x^2 - 24x + 16) && \text{Factor out G.C.F.} \\ &= 2((3x)^2 - 2(4)(3x) + (4)^2) \\ &= 2(3x - 4)^2 && \text{Perfect Square Trinomial: } a = 3x, b = 4 \end{aligned}$$

Our final answer is $2(3x - 4)^2$. To check our work, we multiply out $2(3x - 4)^2$ to show that it equals $18x^2 - 48x + 32$.

2. For $64y^2 - 1$, we note that the G.C.F. of the terms is just 1, so there is nothing (of substance) to factor out of both terms. Since $64y^2 - 1$ is the difference of two terms, one of which is a square, we look to the Difference of Squares Formula for inspiration. Seeing $64y^2 = (8y)^2$ and $1 = 1^2$, we get

$$\begin{aligned} 64y^2 - 1 &= (8y)^2 - 1^2 \\ &= (8y - 1)(8y + 1) \quad \text{Difference of Squares, } a = 8y, b = 1 \end{aligned}$$

As before, we can check our answer by multiplying out $(8y - 1)(8y + 1)$ to show that it equals $64y^2 - 1$.

3. The G.C.F. of the terms in $75t^4 + 30t^3 + 3t^2$ is $3t^2$, so we factor that out first. We identify what remains as a perfect square trinomial:

$$\begin{aligned} 75t^4 + 30t^3 + 3t^2 &= 3t^2(25t^2 + 10t + 1) && \text{Factor out G.C.F.} \\ &= 3t^2((5t)^2 + 2(1)(5t) + 1^2) \\ &= 3t^2(5t + 1)^2 && \text{Perfect Square Trinomial, } a = 5t, b = 1 \end{aligned}$$

Our final answer is $3t^2(5t + 1)^2$, which the reader is invited to check.

4. For $w^4z - wz^4$, we identify the G.C.F. as wz and once we factor it out a difference of cubes is revealed:

$$\begin{aligned} w^4z - wz^4 &= wz(w^3 - z^3) && \text{Factor out G.C.F.} \\ &= wz(w - z)(w^2 + wz + z^2) \quad \text{Difference of Cubes, } a = w, b = z \end{aligned}$$

Our final answer is $wz(w - z)(w^2 + wz + z^2)$. The reader is strongly encouraged to multiply this out to see that it reduces to $w^4z - wz^4$.

5. The G.C.F. of the terms in $81 - 16t^4$ is just 1 so there is nothing of substance to factor out from both terms. With just a difference of two terms, we are limited to fitting this polynomial into either the Difference of Two Squares or Difference of Two Cubes formula. Since the variable here is t^4 , and 4 is a multiple of 2, we can think of $t^4 = (t^2)^2$. This means that we can write $16t^4 = (4t^2)^2$ which is a perfect

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square. (Since 4 is not a multiple of 3, we cannot write t^4 as a perfect cube of a polynomial.) Identifying $81 = 9^2$ and $16t^4 = (4t^2)^2$, we apply the Difference of Squares Formula to get:

$$\begin{aligned} 81 - 16t^4 &= 9^2 - (4t^2)^2 \\ &= (9 - 4t^2)(9 + 4t^2) \quad \text{Difference of Squares, } a = 9, b = 4t^2 \end{aligned}$$

At this point, we have an opportunity to proceed further. Identifying $9 = 3^2$ and $4t^2 = (2t)^2$, we see that we have another difference of squares in the first quantity, which we can reduce. (The sum of two squares in the second quantity cannot be factored over the rationals.)

$$\begin{aligned} 81 - 16t^4 &= (9 - 4t^2)(9 + 4t^2) \\ &= (3^2 - (2t)^2)(9 + 4t^2) \\ &= (3 - 2t)(3 + 2t)(9 + 4t^2) \quad \text{Difference of Squares, } a = 3, b = 2t \end{aligned}$$

As always, the reader is encouraged to multiply out $(3 - 2t)(3 + 2t)(9 + 4t^2)$ to check the result.

6. With a G.C.F. of 1 and just two terms, $x^6 - 64$ is a candidate for both the Difference of Squares and the Difference of Cubes formulas. Notice that we can identify $x^6 = (x^3)^2$ and $64 = 8^2$ (both perfect squares), but also $x^6 = (x^2)^3$ and $64 = 4^3$ (both perfect cubes). If we follow the Difference of Squares approach, we get:

$$\begin{aligned} x^6 - 64 &= (x^3)^2 - 8^2 \\ &= (x^3 - 8)(x^3 + 8) \quad \text{Difference of Squares, } a = x^3 \text{ and } b = 8 \end{aligned}$$

At this point, we have an opportunity to use both the Difference and Sum of Cubes formulas:

$$\begin{aligned} x^6 - 64 &= (x^3 - 2^3)(x^3 + 2^3) \\ &= (x - 2)(x^2 + 2x + 2^2)(x + 2)(x^2 - 2x + 2^2) \quad \text{Sum / Difference of Cubes, } a = x, b = 2 \\ &= (x - 2)(x + 2)(x^2 - 2x + 4)(x^2 + 2x + 4) \quad \text{Rearrange factors} \end{aligned}$$

From this approach, our final answer is $(x - 2)(x + 2)(x^2 - 2x + 4)(x^2 + 2x + 4)$.

Following the Difference of Cubes Formula approach, we get

$$\begin{aligned} x^6 - 64 &= (x^2)^3 - 4^3 \\ &= (x^2 - 4)((x^2)^2 + 4x^2 + 4^2) \quad \text{Difference of Cubes, } a = x^2, b = 4 \\ &= (x^2 - 4)(x^4 + 4x^2 + 16) \end{aligned}$$

At this point, we recognize $x^2 - 4$ as a difference of two squares:

$$\begin{aligned} x^6 - 64 &= (x^2 - 2^2)(x^4 + 4x^2 + 16) \\ &= (x - 2)(x + 2)(x^4 + 4x^2 + 16) \quad \text{Difference of Squares, } a = x, b = 2 \end{aligned}$$

Unfortunately, the remaining factor $x^4 + 4x^2 + 16$ is not a perfect square trinomial - the middle term would have to be $8x^2$ for this to work - so our final answer using this approach is $(x - 2)(x + 2)(x^4 + 4x^2 + 16)$. This isn't as factored as our result from the Difference of Squares approach which was $(x - 2)(x + 2)(x^2 - 2x + 4)(x^2 + 2x + 4)$. While it is true that $x^4 + 4x^2 + 16 = (x^2 - 2x + 4)(x^2 + 2x + 4)$, there is no 'intuitive' way to motivate this factorization at this point.⁵ The moral of the story? When given the option between using the Difference of Squares and Difference of Cubes, start with the Difference of Squares. Our final answer to this problem is $(x - 2)(x + 2)(x^2 - 2x + 4)(x^2 + 2x + 4)$. The reader is strongly encouraged to show that this reduces down to $x^6 - 64$ after performing all of the multiplication. ■

The formulas on page ??, while useful, can only take us so far. Thus we need to review some additional factoring strategies which should be good friends from back in the day!

Additional Factoring Formulas

⁵Of course, this begs the question, "How do we know $x^2 - 2x + 4$ and $x^2 + 2x + 4$ are irreducible?" (We were told so on page ??, but no reason was given.) Stay tuned! We'll get back to this in due course.

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- **‘un-F.O.I.L.ing’:** Given a trinomial $Ax^2 + Bx + C$, try to reverse the F.O.I.L. process.

That is, find a, b, c and d such that $Ax^2 + Bx + C = (ax + b)(cx + d)$.

NOTE: This means $ac = A$, $bd = C$ and $B = ad + bc$.

- **Factor by Grouping:** If the expression contains four terms with no common factors among the four terms, try ‘factor by grouping’:

$$ac + bc + ad + bd = (a + b)c + (a + b)d = (a + b)(c + d)$$

The techniques of ‘un-F.O.I.L.ing’ and ‘factoring by grouping’ are difficult to describe in general but should make sense to you with enough practice. Be forewarned - like all ‘Rules of Thumb’, these strategies work just often enough to be useful, but you can be sure there are exceptions which will defy any advice given here and will require some ‘inspiration’ to solve.⁶ Even though Chapter ?? will give us more powerful factoring methods, we’ll find that, in the end, there is no single algorithm for factoring which works for every polynomial. In other words, there will be times when you just have to try something and see what happens.

Example 2. Factor the following polynomials completely over the integers.⁷

1. $x^2 - x - 6$
2. $2t^2 - 11t + 5$
3. $36 - 11y - 12y^2$
4. $18xy^2 - 54xy - 180x$
5. $2t^3 - 10t^2 + 3t - 15$
6. $x^4 + 4x^2 + 16$

Explanation. 1. The G.C.F. of the terms $x^2 - x - 6$ is 1 and $x^2 - x - 6$ isn’t a perfect square trinomial (Think about why not.) so we try to reverse the F.O.I.L. process and look for integers a, b, c and d such that $(ax + b)(cx + d) = x^2 - x - 6$. To get started, we note that $ac = 1$. Since a and c are meant to be integers, that leaves us with either a and c both being 1, or a and c both being -1 . We’ll go with $a = c = 1$, since we can factor⁸ the negatives into our choices for b and d . This yields $(x + b)(x + d) = x^2 - x - 6$. Next, we use the fact that $bd = -6$. The product is negative so we know that one of b or d is positive and the other is negative. Since b and d are integers, one of b or d is ± 1 and the other is ∓ 6 OR one of b or d is ± 2 and the other is ∓ 3 . After some guessing and checking,⁹ we find that $x^2 - x - 6 = (x + 2)(x - 3)$.

2. As with the previous example, we check the G.C.F. of the terms in $2t^2 - 11t + 5$, determine it to be 1 and see that the polynomial doesn’t fit the pattern for a perfect square trinomial. We now try to find integers a, b, c and d such that $(at + b)(ct + d) = 2t^2 - 11t + 5$. Since $ac = 2$, we have that one of a or c is 2, and the other is 1. (Once again, we ignore the negative options.) At this stage, there is nothing really distinguishing a from c so we choose $a = 2$ and $c = 1$. Now we look for b and d so that $(2t + b)(t + d) = 2t^2 - 11t + 5$. We know $bd = 5$ so one of b or d is ± 1 and the other ± 5 . Given that bd is positive, b and d must have the same sign. The negative middle term $-11t$ guides us to guess $b = -1$ and $d = -5$ so that we get $(2t - 1)(t - 5) = 2t^2 - 11t + 5$. We verify our answer by multiplying.¹⁰

⁶Jeff will be sure to pepper the Exercises with these.

⁷This means that all of the coefficients in the factors will be integers. In a rare departure from form, Carl decided to avoid fractions in this set of examples. Don’t get complacent, though, because fractions will return with a vengeance soon enough.

⁸Pun intended!

⁹The authors have seen some strange gimmicks that allegedly help students with this step. We don’t like them so we’re sticking with good old-fashioned guessing and checking.

¹⁰That’s the ‘checking’ part of ‘guessing and checking’.

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3. Once again, we check for a nontrivial G.C.F. and see if $36 - 11y - 12y^2$ fits the pattern of a perfect square. Twice disappointed, we rewrite $36 - 11y - 12y^2 = -12y^2 - 11y + 36$ for notational convenience. We now look for integers a , b , c and d such that $-12y^2 - 11y + 36 = (ay + b)(cy + d)$. Since $ac = -12$, we know that one of a or c is ± 1 and the other ± 12 OR one of them is ± 2 and the other is ± 6 OR one of them is ± 3 while the other is ± 4 . Since their product is -12 , however, we know one of them is positive, while the other is negative. To make matters worse, the constant term 36 has its fair share of factors, too. Our answers for b and d lie among the pairs ± 1 and ± 36 , ± 2 and ± 18 , ± 4 and ± 9 , or ± 6 . Since we know one of a or c will be negative, we can simplify our choices for b and d and just look at the positive possibilities. After some guessing and checking,¹¹ we find $(-3y+4)(4y+9) = -12y^2 - 11y + 36$.
4. Since the G.C.F. of the terms in $18xy^2 - 54xy - 180x$ is $18x$, we begin the problem by factoring it out first: $18xy^2 - 54xy - 180x = 18x(y^2 - 3y - 10)$. We now focus our attention on $y^2 - 3y - 10$. We can take a and c to both be 1 which yields $(y + b)(y + d) = y^2 - 3y - 10$. Our choices for b and d are among the factor pairs of -10 : ± 1 and ± 10 or ± 2 and ± 5 , where one of b or d is positive and the other is negative. We find $(y - 5)(y + 2) = y^2 - 3y - 10$. Our final answer is $18xy^2 - 54xy - 180x = 18x(y - 5)(y + 2)$.
5. Since $2t^3 - 10t^2 - 3t + 15$ has four terms, we are pretty much resigned to factoring by grouping. The strategy here is to factor out the G.C.F. from two *pairs* of terms, and see if this reveals a common factor. If we group the first two terms, we can factor out a $2t^2$ to get $2t^3 - 10t^2 = 2t^2(t - 5)$. We now try to factor something out of the last two terms that will leave us with a factor of $(t - 5)$. Sure enough, we can factor out a -3 from both: $-3t + 15 = -3(t - 5)$. Hence, we get

$$2t^3 - 10t^2 - 3t + 15 = 2t^2(t - 5) - 3(t - 5) = (2t^2 - 3)(t - 5)$$

Now the question becomes can we factor $2t^2 - 3$ over the integers? This would require integers a , b , c and d such that $(at + b)(ct + d) = 2t^2 - 3$. Since $ab = 2$ and $cd = -3$, we aren't left with many options - in fact, we really have only four choices: $(2t - 1)(t + 3)$, $(2t + 1)(t - 3)$, $(2t - 3)(t + 1)$ and $(2t + 3)(t - 1)$. None of these produces $2t^2 - 3$ - which means it's irreducible over the integers - thus our final answer is $(2t^2 - 3)(t - 5)$.

6. Our last example, $x^4 + 4x^2 + 16$, is our old friend from Example ???. As noted there, it is not a perfect square trinomial, so we could try to reverse the F.O.I.L. process. This is complicated by the fact that our highest degree term is x^4 , so we would have to look at factorizations of the form $(x + b)(x^3 + d)$ as well as $(x^2 + b)(x^2 + d)$. We leave it to the reader to show that neither of those work. This is an example of where 'trying something' pays off. Even though we've stated that it is not a perfect square trinomial, it's pretty close. Identifying $x^4 = (x^2)^2$ and $16 = 4^2$, we'd have $(x^2 + 4)^2 = x^4 + 8x^2 + 16$, but instead of $8x^2$ as our middle term, we only have $4x^2$. We could add in the extra $4x^2$ we need, but to keep the balance, we'd have to subtract it off. Doing so produces an unexpected opportunity:

$$\begin{aligned} x^4 + 4x^2 + 16 &= x^4 + 4x^2 + 16 + (4x^2 - 4x^2) && \text{Adding and subtracting the same term} \\ &= x^4 + 8x^2 + 16 - 4x^2 && \text{Rearranging terms} \\ &= (x^2 + 4)^2 - (2x)^2 && \text{Factoring perfect square trinomial} \\ &= [(x^2 + 4) - 2x][(x^2 + 4) + 2x] && \text{Difference of Squares: } a = (x^2 + 4), b = 2x \\ &= (x^2 - 2x + 4)(x^2 + 2x + 4) && \text{Rearranging terms} \end{aligned}$$

We leave it to the reader to check that neither $x^2 - 2x + 4$ nor $x^2 + 2x + 4$ factor over the integers, so we are done. ■

1 Solving Equations by Factoring

Many students wonder why they are forced to learn how to factor. Simply put, factoring is our main tool for solving the non-linear equations which arise in many of the applications of Mathematics.¹² We use factoring

¹¹Some of these guesses can be more 'educated' than others. Since the middle term is relatively 'small,' we don't expect the 'extreme' factors of 36 and 12 to appear, for instance.

¹²Also known as 'story problems' or 'real-world examples'.

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in conjunction with the Zero Product Property of Real Numbers which was first stated on page ?? and is given here again for reference.

The Zero Product Property of Real Numbers: If a and b are real numbers with $ab = 0$ then either $a = 0$ or $b = 0$ or both.

Consider the equation $6x^2 + 11x = 10$. To see how the Zero Product Property is used to help us solve this equation, we first set the equation equal to zero and then apply the techniques from Example ??:

$$\begin{array}{rclcl}
 6x^2 + 11x & = & 10 & & \\
 6x^2 + 11x - 10 & = & 0 & \text{Subtract 10 from both sides} & \\
 (2x + 5)(3x - 2) & = & 0 & \text{Factor} & \\
 2x + 5 = 0 & \text{or} & 3x - 2 = 0 & \text{Zero Product Property} & \\
 & & & a = 2x + 5, b = 3x - 2 & \\
 x = -\frac{5}{2} & \text{or} & x = \frac{2}{3} & &
 \end{array}$$

The reader should check that both of these solutions satisfy the original equation.

It is critical that you see the importance of setting the expression equal to 0 before factoring. Otherwise, we'd get something silly like:

$$\begin{array}{rcl}
 6x^2 + 11x & = & 10 \\
 x(6x + 11) & = & 10 \quad \text{Factor}
 \end{array}$$

What we **cannot** deduce from this equation is that $x = 10$ or $6x + 11 = 10$ or that $x = 2$ and $6x + 11 = 5$. (It's wrong and you should feel bad if you do it.) It is precisely because 0 plays such a special role in the arithmetic of real numbers (as the Additive Identity) that we can assume a factor is 0 when the product is 0. No other real number has that ability.

We summarize the **correct** equation solving strategy below.

Strategy for Solving Non-linear Equations

1. Put all of the nonzero terms on one side of the equation so that the other side is 0.
2. Factor.
3. Use the Zero Product Property of Real Numbers and set each factor equal to 0.
4. Solve each of the resulting equations.

Let's finish the section with a collection of examples in which we use this strategy.

Example 3. Solve the following equations.

1. $3x^2 = 35 - 16x$

2. $t = \frac{1 + 4t^2}{4}$

3. $(y - 1)^2 = 2(y - 1)$

4. $\frac{w^4}{3} = \frac{8w^3 - 12}{12} - \frac{w^2 - 4}{4}$

5. $z(z(18z + 9) - 50) = 25$

6. $x^4 - 8x^2 - 9 = 0$

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Explanation. 1. We begin by gathering all of the nonzero terms to one side getting 0 on the other and then we proceed to factor and apply the Zero Product Property.

$$\begin{aligned}
 3x^2 &= 35 - 16x \\
 3x^2 + 16x - 35 &= 0 && \text{Add } 16x, \text{ subtract } 35 \\
 (3x - 5)(x + 7) &= 0 && \text{Factor} \\
 3x - 5 = 0 &\text{ or } x + 7 = 0 && \text{Zero Product Property} \\
 x = \frac{5}{3} &\text{ or } x = -7
 \end{aligned}$$

We check our answers by substituting each of them into the original equation. Plugging in $x = \frac{5}{3}$ yields $\frac{25}{3}$ on both sides while $x = -7$ gives 147 on both sides.

2. To solve $t = \frac{1 + 4t^2}{4}$, we first clear fractions then move all of the nonzero terms to one side of the equation, factor and apply the Zero Product Property.

$$\begin{aligned}
 t &= \frac{1 + 4t^2}{4} \\
 4t &= 1 + 4t^2 && \text{Clear fractions (multiply by 4)} \\
 0 &= 1 + 4t^2 - 4t && \text{Subtract 4} \\
 0 &= 4t^2 - 4t + 1 && \text{Rearrange terms} \\
 0 &= (2t - 1)^2 && \text{Factor (Perfect Square Trinomial)}
 \end{aligned}$$

At this point, we get $(2t - 1)^2 = (2t - 1)(2t - 1) = 0$, so, the Zero Product Property gives us $2t - 1 = 0$ in both cases.¹³ Our final answer is $t = \frac{1}{2}$, which we invite the reader to check.

3. Following the strategy outlined above, the first step to solving $(y - 1)^2 = 2(y - 1)$ is to gather the nonzero terms on one side of the equation with 0 on the other side and factor.

$$\begin{aligned}
 (y - 1)^2 &= 2(y - 1) \\
 (y - 1)^2 - 2(y - 1) &= 0 && \text{Subtract } 2(y - 1) \\
 (y - 1)[(y - 1) - 2] &= 0 && \text{Factor out G.C.F.} \\
 (y - 1)(y - 3) &= 0 && \text{Simplify} \\
 y - 1 = 0 &\text{ or } y - 3 = 0 \\
 y = 1 &\text{ or } y = 3
 \end{aligned}$$

Both of these answers are easily checked by substituting them into the original equation.

An alternative method to solving this equation is to begin by dividing both sides by $(y - 1)$ to simplify things outright. As we saw in Example ??, however, whenever we divide by a variable quantity, we make the explicit assumption that this quantity is nonzero. Thus we must stipulate that $y - 1 \neq 0$.

$$\begin{aligned}
 \frac{(y - 1)^2}{(y - 1)} &= \frac{2(y - 1)}{(y - 1)} && \text{Divide by } (y - 1) - \text{this assumes } (y - 1) \neq 0 \\
 y - 1 &= 2 \\
 y &= 3
 \end{aligned}$$

Note that in this approach, we obtain the $y = 3$ solution, but we 'lose' the $y = 1$ solution. How did that happen? Assuming $y - 1 \neq 0$ is equivalent to assuming $y \neq 1$. This is an issue because $y = 1$ is a solution to the original equation and it was 'divided out' too early. The moral of the story? If you decide to divide by a variable expression, double check that you aren't excluding any solutions.¹⁴

¹³More generally, given a positive power p , the only solution to $x^p = 0$ is $x = 0$.

¹⁴You will see other examples throughout this text where dividing by a variable quantity does more harm than good. Keep this basic one in mind as you move on in your studies - it's a good cautionary tale.

BASIC FACTORING TECHNIQUES

4. Proceeding as before, we clear fractions, gather the nonzero terms on one side of the equation, have 0 on the other and factor.

$$\begin{aligned}
 \frac{w^4}{3} &= \frac{8w^3 - 12}{12} - \frac{w^2 - 4}{4} \\
 12 \left(\frac{w^4}{3} \right) &= 12 \left(\frac{8w^3 - 12}{12} - \frac{w^2 - 4}{4} \right) && \text{Multiply by 12} \\
 4w^4 &= (8w^3 - 12) - 3(w^2 - 4) && \text{Distribute} \\
 4w^4 &= 8w^3 - 12 - 3w^2 + 12 && \text{Distribute} \\
 0 &= 8w^3 - 12 - 3w^2 + 12 - 4w^4 && \text{Subtract } 4w^4 \\
 0 &= 8w^3 - 3w^2 - 4w^4 && \text{Gather like terms} \\
 0 &= w^2(8w - 3 - 4w^2) && \text{Factor out G.C.F.}
 \end{aligned}$$

At this point, we apply the Zero Product Property to deduce that $w^2 = 0$ or $8w - 3 - 4w^2 = 0$. From $w^2 = 0$, we get $w = 0$. To solve $8w - 3 - 4w^2 = 0$, we rearrange terms and factor: $-4w^2 + 8w - 3 = (2w - 1)(-2w + 3) = 0$. Applying the Zero Product Property again, we get $2w - 1 = 0$ (which gives $w = \frac{1}{2}$), or $-2w + 3 = 0$ (which gives $w = \frac{3}{2}$). Our final answers are $w = 0$, $w = \frac{1}{2}$ and $w = \frac{3}{2}$. The reader is encouraged to check each of these answers in the original equation. (You need the practice with fractions!)

5. For our next example, we begin by subtracting the 25 from both sides then work out the indicated operations before factoring by grouping.

$$\begin{aligned}
 z(z(18z + 9) - 50) &= 25 \\
 z(z(18z + 9) - 50) - 25 &= 0 && \text{Subtract 25} \\
 z(18z^2 + 9z - 50) - 25 &= 0 && \text{Distribute} \\
 18z^3 + 9z^2 - 50z - 25 &= 0 && \text{Distribute} \\
 9z^2(2z + 1) - 25(2z + 1) &= 0 && \text{Factor} \\
 (9z^2 - 25)(2z + 1) &= 0 && \text{Factor}
 \end{aligned}$$

At this point, we use the Zero Product Property and get $9z^2 - 25 = 0$ or $2z + 1 = 0$. The latter gives $z = -\frac{1}{2}$ whereas the former factors as $(3z - 5)(3z + 5) = 0$. Applying the Zero Product Property again gives $3z - 5 = 0$ (so $z = \frac{5}{3}$) or $3z + 5 = 0$ (so $z = -\frac{5}{3}$). Our final answers are $z = -\frac{1}{2}$, $z = \frac{5}{3}$ and $z = -\frac{5}{3}$, each of which is good fun to check.

6. The nonzero terms of the equation $x^4 - 8x^2 - 9 = 0$ are already on one side of the equation so we proceed to factor. This trinomial doesn't fit the pattern of a perfect square so we attempt to reverse the F.O.I.L.ing process. With an x^4 term, we have two possible forms to try: $(ax^2 + b)(cx^2 + d)$ and $(ax^3 + b)(cx + d)$. We leave it to you to show that $(ax^3 + b)(cx + d)$ does not work and we show that $(ax^2 + b)(cx^2 + d)$ does.

Since the coefficient of x^4 is 1, we take $a = c = 1$. The constant term is -9 so we know b and d have opposite signs and our choices are limited to two options: either b and d come from ± 1 and ± 9 OR one is 3 while the other is -3 . After some trial and error, we get $x^4 - 8x^2 - 9 = (x^2 - 9)(x^2 + 1)$. Hence $x^4 - 8x^2 - 9 = 0$ reduces to $(x^2 - 9)(x^2 + 1) = 0$. The Zero Product Property tells us that either $x^2 - 9 = 0$ or $x^2 + 1 = 0$. To solve the former, we factor: $(x - 3)(x + 3) = 0$, so $x - 3 = 0$ (hence, $x = 3$) or $x + 3 = 0$ (hence, $x = -3$). The equation $x^2 + 1 = 0$ has no (real) solution, since for any real number x , x^2 is always 0 or greater. Thus $x^2 + 1$ is always positive. Our final answers are $x = 3$ and $x = -3$. As always, the reader is invited to check both answers in the original equation. ■