

EXERCISES FOR THE ALGEBRA OF DIFFERENCE QUOTIENTS

Question 1 In Exercises - , find and simplify the difference quotient $\frac{f(x+h) - f(x)}{h}$ for the given function.

Problem 1.1 $f(x) = 2x - 5$

2

Problem 1.2 $f(x) = -3x + 5$

-3

Problem 1.3 $f(x) = 6$

0

Problem 1.4 $f(x) = 3x^2 - x$

$6x + 3h - 1$

Problem 1.5 $f(x) = -x^2 + 2x - 1$

$-2x - h + 2$

Problem 1.6 $f(x) = 4x^2$

$8x + 4h$

Problem 1.7 $f(x) = x - x^2$

$-2x - h + 1$

Problem 1.8 $f(x) = x^3 + 1$

$3x^2 + 3xh + h^2$

Problem 1.9 $f(x) = mx + b$ where $m \neq 0$

m

Problem 1.10 $f(x) = ax^2 + bx + c$ where $a \neq 0$

$2ax + ah + b$

Problem 1.11 $f(x) = \frac{2}{x}$

$\frac{-2}{x(x+h)}$

Problem 1.12 $f(x) = \frac{3}{1-x}$

$\frac{3}{(1-x-h)(1-x)}$

Problem 1.13 $f(x) = \frac{1}{x^2}$

$\frac{-(2x+h)}{x^2(x+h)^2}$

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Problem 1.14 $f(x) = \frac{2}{x+5}$

$$\frac{-2}{(x+5)(x+h+5)}$$

Problem 1.15 $f(x) = \frac{1}{4x-3}$

$$\frac{-4}{(4x-3)(4x+4h-3)}$$

Problem 1.16 $f(x) = \frac{3x}{x+1}$

$$\frac{3}{(x+1)(x+h+1)}$$

Problem 1.17 $f(x) = \frac{x}{x-9}$

$$\frac{-9}{(x-9)(x+h-9)}$$

Problem 1.18 $f(x) = \frac{x^2}{2x+1}$

$$\frac{2x^2 + 2xh + 2x + h}{(2x+1)(2x+2h+1)}$$

Problem 1.19 $f(x) = \sqrt{x-9}$

$$\frac{1}{\sqrt{x+h-9} + \sqrt{x-9}}$$

Problem 1.20 $f(x) = \sqrt{2x+1}$

$$\frac{2}{\sqrt{2x+2h+1} + \sqrt{2x+1}}$$

Problem 1.21 $f(x) = \sqrt{-4x+5}$

$$\frac{-4}{\sqrt{-4x-4h+5} + \sqrt{-4x+5}}$$

Problem 1.22 $f(x) = \sqrt{4-x}$

$$\frac{-1}{\sqrt{4-x-h} + \sqrt{4-x}}$$

Problem 1.23 $f(x) = \sqrt{ax+b}$, where $a \neq 0$.

$$\frac{a}{\sqrt{ax+ah+b} + \sqrt{ax+b}}$$

Problem 1.24 $f(x) = x\sqrt{x}$

$$\frac{3x^2 + 3xh + h^2}{(x+h)^{3/2} + x^{3/2}}$$

Problem 1.25 $f(x) = \sqrt[3]{x}$

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Hint: $(a - b)(a^2 + ab + b^2) = a^3 - b^3$

$$\frac{1}{(x + h)^{2/3} + (x + h)^{1/3}x^{1/3} + x^{2/3}}$$

Question 2 In Exercises - , $C(x)$ denotes the cost to produce x items and $p(x)$ denotes the price-demand function in the given economic scenario. In each Exercise, do the following:

- Find and interpret $C(0)$.
- Find and interpret $\bar{C}(10)$.
- Find and interpret $p(5)$.
- Find and simplify $R(x)$.
- Find and simplify $P(x)$.
- Solve $P(x) = 0$ and interpret.

Problem 2.1 The cost, in dollars, to produce x “I’d rather be a Sasquatch” T-Shirts is $C(x) = 2x + 26$, $x \geq 0$ and the price-demand function, in dollars per shirt, is $p(x) = 30 - 2x$, $0 \leq x \leq 15$.

- Find and interpret $C(0)$.
 $C(0) = 26$, so the fixed costs are \$26.
- Find and interpret $\bar{C}(10)$.
 $\bar{C}(10) = 4.6$, so when 10 shirts are produced, the cost per shirt is \$4.60.
- Find and interpret $p(5)$.
 $p(5) = 20$, so to sell 5 shirts, set the price at \$20 per shirt.
- Find and simplify $R(x)$.
 $R(x) = -2x^2 + 30x$, $0 \leq x \leq 15$
- Find and simplify $P(x)$.
 $P(x) = -2x^2 + 28x - 26$, $0 \leq x \leq 15$
- Solve $P(x) = 0$ and interpret.
 $P(x) = 0$ when $x = 1$ and $x = 13$. These are the ‘break even’ points, so selling 1 shirt or 13 shirts will guarantee the revenue earned exactly recoups the cost of production.

Problem 2.2 The cost, in dollars, to produce x bottles of 100% All-Natural Certified Free-Trade Organic Sasquatch Tonic is $C(x) = 10x + 100$, $x \geq 0$ and the price-demand function, in dollars per bottle, is $p(x) = 35 - x$, $0 \leq x \leq 35$.

- Find and interpret $C(0)$.
 $C(0) = 100$, so the fixed costs are \$100.
- Find and interpret $\bar{C}(10)$.
 $\bar{C}(10) = 20$, so when 10 bottles of tonic are produced, the cost per bottle is \$20.
- Find and interpret $p(5)$.
 $p(5) = 30$, so to sell 5 bottles of tonic, set the price at \$30 per bottle.

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- Find and simplify $R(x)$.

$$R(x) = -x^2 + 35x, 0 \leq x \leq 35$$

- Find and simplify $P(x)$.

$$P(x) = -x^2 + 25x - 100, 0 \leq x \leq 35$$

- Solve $P(x) = 0$ and interpret.

$P(x) = 0$ when $x = 5$ and $x = 20$. These are the 'break even' points, so selling 5 bottles of tonic or 20 bottles of tonic will guarantee the revenue earned exactly recoups the cost of production.

Problem 2.3 The cost, in cents, to produce x cups of Mountain Thunder Lemonade at Junior's Lemonade Stand is $C(x) = 18x + 240$, $x \geq 0$ and the price-demand function, in cents per cup, is $p(x) = 90 - 3x$, $0 \leq x \leq 30$.

- Find and interpret $C(0)$.

$C(0) = 240$, so the fixed costs are 240¢ or \$2.40.

- Find and interpret $\bar{C}(10)$.

$\bar{C}(10) = 42$, so when 10 cups of lemonade are made, the cost per cup is 42¢.

- Find and interpret $p(5)$

$p(5) = 75$, so to sell 5 cups of lemonade, set the price at 75¢ per cup.

- Find and simplify $R(x)$.

$$R(x) = -3x^2 + 90x, 0 \leq x \leq 30$$

- Find and simplify $P(x)$.

$$P(x) = -3x^2 + 72x - 240, 0 \leq x \leq 30$$

- Solve $P(x) = 0$ and interpret.

$P(x) = 0$ when $x = 4$ and $x = 20$. These are the 'break even' points, so selling 4 cups of lemonade or 20 cups of lemonade will guarantee the revenue earned exactly recoups the cost of production.

Problem 2.4 The daily cost, in dollars, to produce x Sasquatch Berry Pies $C(x) = 3x + 36$, $x \geq 0$ and the price-demand function, in dollars per pie, is $p(x) = 12 - 0.5x$, $0 \leq x \leq 24$.

- Find and interpret $C(0)$.

$C(0) = 36$, so the daily fixed costs are \$36.

- Find and interpret $\bar{C}(10)$.

$\bar{C}(10) = 6.6$, so when 10 pies are made, the cost per pie is \$6.60.

- Find and interpret $p(5)$

$p(5) = 9.5$, so to sell 5 pies a day, set the price at \$9.50 per pie.

- Find and simplify $R(x)$. $R(x) = -0.5x^2 + 12x$, $0 \leq x \leq 24$

- Find and simplify $P(x)$.

$$P(x) = -0.5x^2 + 9x - 36, 0 \leq x \leq 24$$

- Solve $P(x) = 0$ and interpret.

$P(x) = 0$ when $x = 6$ and $x = 12$. These are the 'break even' points, so selling 6 pies or 12 pies a day will guarantee the revenue earned exactly recoups the cost of production.

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Problem 2.5 The monthly cost, in hundreds of dollars, to produce x custom built electric scooters is $C(x) = 20x + 1000$, $x \geq 0$ and the price-demand function, in hundreds of dollars per scooter, is $p(x) = 140 - 2x$, $0 \leq x \leq 70$.

- Find and interpret $C(0)$.
 $C(0) = 1000$, so the monthly fixed costs are 1000 hundred dollars, or \$100,000.
- Find and interpret $\bar{C}(10)$.
 $\bar{C}(10) = 120$, so when 10 scooters are made, the cost per scooter is 120 hundred dollars, or \$12,000.
- Find and interpret $p(5)$.
 $p(5) = 130$, so to sell 5 scooters a month, set the price at 130 hundred dollars, or \$13,000 per scooter.
- Find and simplify $R(x)$.
 $R(x) = -2x^2 + 140x$, $0 \leq x \leq 70$
- Find and simplify $P(x)$.
 $P(x) = -2x^2 + 120x - 1000$, $0 \leq x \leq 70$
- Solve $P(x) = 0$ and interpret.
 $P(x) = 0$ when $x = 10$ and $x = 50$. These are the 'break even' points, so selling 10 scooters or 50 scooters a month will guarantee the revenue earned exactly recoups the cost of production.

Problem 2.6 Let us return to Example ?? where $C(x) = .03x^3 - 4.5x^2 + 225x + 250$ denotes the cost, in dollars, of producing x PortaBoy game systems. Recall the **average cost**¹ is defined as $\bar{C}(x) = \frac{C(x)}{x}$, $x > 0$, is the cost per item.

1. Find and interpret $\bar{C}(75)$.
2. Define the **marginal cost** $MC(x) = C(x+1) - C(x)$. Find and interpret $MC(75)$.
3. How do your answers to parts ?? and ?? compare?
4. Graph $y = \bar{C}(x)$ with help from a graphing utility. What is happening graphically near $x = 75$?
5. Use Theorem ?? to show that, in general, $ARoC[\bar{C}(x)] = 0$ when $MC(x) = \bar{C}(x)$.

HINT: Note that, by definition, $MC(x) = C(x+1) - C(x) = \Delta[C(x)]$ when $\Delta x = 1$.

Hence, $ARoC[C(x)] = \frac{\Delta[C(x)]}{\Delta x} = \frac{\Delta[C(x)]}{1} = \Delta[C(x)] = MC(x)$ in this case ...

¹First mentioned in Definition ?? in Section ??.